



OYO¹: CAREER FAIR PREP IS KEY

Judge a man by his questions rather than his answers. Voltaire

Research

- Use Handshake to find out which employers are coming to the fair
- Read their Handshake profiles, websites, recruiting/careers websites, LinkedIn pages
- Search for recent news (try browsing their social media accounts)
- Consider requesting an informational interview via LinkedIn with an alumni or connection who works at a company you plan to meet



Record

Write down the most important information about your favorite companies

- You may want to use a 3x5 index card for each company
- Know the names of roles, internships or development programs
- Try to decipher what words are important to them and their brand
- Write down any names of leaders, alumni, or other noteworthy people

Create a company specific list of questions

- Show initiative by integrating information learned through your research
- Prioritize so that your most pressing, best question is listed first
- Leave space for your notes and follow up information

Resume

Make sure your resume is ready to go

- Focus on organization, content and formatting
- Reference the Career Handbook on the CICS Careers website
- Have a friend or family member read it through
- Schedule an appointment with a career advisor if you need additional help
- Upload it to Handshake and make sure you've allowed employers to view it

¹ On-your-own "OYO" resources help you begin to find answers to your questions now.

For more information or other career-related questions, contact our **CICS Careers** team.

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